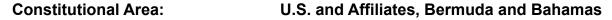
# 2020-2021 District Goals

District: 18 L





## **MEMBERSHIP DEVELOPMENT**

#### **Goal Statement**

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	0	0
3rd Quarter	0	0	0	0
4th Quarter	1	20	0	0

**FY New Clubs** 

1

**FY Charter Members** 

20

**FY New Members** 

0

**FY Retention Goal** 

0

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

20

**Action Plan** 

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Charter New Club	DG Team		7/1/20	6/30/21

# **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

## **Action Plan**

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## **MULTIPLE DISTRICT CUSTOM IMPACT**

#### **Goal Statement**

Keep the momentum going

### **Action Plan**

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Communication	DG Team	Constant Contact	7/1/20	

# **DISTRICT CUSTOM IMPACT**

### **Goal Statement**

Have Constant Contact monthly with Members

#### **Action Plan**

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date